

The Edible Edinburgh strategy is a plan for engaging all individuals, groups, organizations and businesses to identify what influence and actions they can take to transform Edinburgh into a sustainable food city. It provides a framework for action, funding and investment to realise the vision

**Edible Edinburgh Steering Group**

Cross-sector, city-wide steering group developing a transformative sustainable food city strategy, to identify and secure resource for implementation and to advocate for action needed to deliver change.

**Edible Edinburgh**  
*A Sustainable Food City Strategy*  
 part of the Edinburgh Partnership Community Plan  
 and the Sustainable Edinburgh 2020 framework

*“Sustainable Food” is vital to the quality of people’s lives. It is tasty, healthy and affordable. It is good for nature, for animal welfare, for local businesses and good for people.*

**VISION:** Edinburgh is a city where good food is available for all, making for healthy people, thriving communities and a sustainable environment.

**OUTCOMES**

To improve the quantity of fresh, healthy and unprocessed food eaten

To reduce food poverty and malnutrition

To create a thriving food economy with greater diversity in local food production and distribution

To develop a stronger food culture with greater awareness and skills

**AIMS**

Health and Wellbeing	Land Use	Environment	Procurement	Economy	Cultural Change
To create fair and affordable access to sustainable food, and ensure people can use it to provide a fresh, healthy and nutritious diet	To grow, produce and distribute food more locally while conserving and protecting our natural resources and environment	Use our natural resources more efficiently in order to minimise our ecological footprint and reduce levels of avoidable food waste	To develop a thriving local food economy based on public and private sector businesses procuring more sustainable food.	To develop a diverse independent food sector which offers a variety of high quality skills, training, and employment opportunities	To inspire, enable and support people to connect with food & the everyday pleasures and cultural traditions of eating, sharing and celebrating meals together.

**MAJOR OBJECTIVES (to 2020)**

Reduce levels of diet related ill health Increase consumption of fruit and vegetables Establish long-term solutions to reduce reliance on emergency food aid	Increase the amount of land available for local food production by 10ha pa from 2015 Make a case for a food perspective into the city’s local plan and SESPLAN	Establish a benchmark to support and encourage food waste (and associated carbon emissions) reductions across all food related businesses Support government initiatives to minimise food waste	Improve the amount & quality of sustainable food procured Establish better communication and links between producers, processors, retailers and customers	Strengthen the wholesale, brokerage, retail and delivery infrastructure that supports the independent food sector Develop a programme of support and skills training for new growers and those working in growing and processing	Increase number of people who cook from scratch, grow their own and eat more seasonal, local, and organically grown produce Support a vibrant community food sector that shares good ideas and resources together and encourages wide participation
--	---	--	--	---	--

**Year 2 Actions**

Continue support for the joint Glasgow/Edinburgh food poverty group Support the UK sustainable food city network campaign Beyond Food Banks Maintain effective work with HISG, PIP and the Welfare Reform group	Support the development of a local sustainable food growing strategy under Community Empowerment Act Engage with CEC to realise the sustainability benefits of community growing by enabling access to land via relevant policies and programmes	Support the development of sustainable food cities indicators through the UK Network, Rowett Institute and others. Continue to reduce food waste and levels of unavoidable food waste going to landfill by coordinating key players in a Food Waste Sub-Group	Support ongoing delivery of the Edinburgh Food for Life Partnership project Expanding Catering Mark in settings beyond schools and care homes	Develop and pilot models of food hubs as a response to sustainability and equality issues Promote Edible Edinburgh to food businesses in Edinburgh including independent, cooperative and social enterprise businesses	Engage effectively with community food projects and organisations in the city Promote the Edible Edinburgh Food City Charter to individuals, food businesses, community groups as well as public and third sector organisations
---	---	--	--	---	--